

ÁLVARO ZANELLA

ANIMATOR & VIDEO EDITOR

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EDUCATION

BACHELORS OF RADIO AND TV

Anhembi Morumbi University

2010 - 2013

Bachelor in Radio and TV by the undergraduate course in Social Communication

COURSE OF ANIMATION

Layer Lemonade

2020 - 2020

Motion Design Essencial teaches from theory to practice about the bases to advanced 2D and 3D animation, using the standard industry software.

COURSE OF 3D BASES

Axis School of Visual Effects

2016 - 2017

Course specialized in Autodesk Maya. 3D ambient, modelling, animation, texturization and code for animation.

COURSE OF COMPOSITING

NFT

2016 - 2016

Course specialized in The Foundry Nuke. Software structure, compositing theory, matte, particles.

SKILLS

- 2D Animation
- video editing
- logger
- Video content producer

LANGUAGES

- Portuguese (Brazil)
NATIVE
- English
ADVANCED

ABOUT ME

I have been working with audiovisual for over 10 years. I have done video and film editing, 2D animation and production of branded content, advertising (on/off), institutional, employer branding and journalism.

I still participate in the creation, design, and production stages.

I also have experience in production assistance and image capture using DSLRs and video cameras.

I have a bachelor's degree in Social Communication - Radio and TV, and I continue studying my field, specifically 2D animation.

Post-production is what I like to do most. In addition, I participated in some work in different video models, especially advertising, educational and TV programs.

EXPERIENCE

AUG 2022 - present

Hypera Pharma

MOTION DESIGNER

2D animator and video editor for institutional, video classes and online and offline advertising for the company's brands, such as ENGOV, Nebacetin, Neosaldina, Estomazil, Neo Química, among others.

JAN 2022 - JUN 2022

Americanas S. A.

MOTION DESIGNER

Responsible for the unfolding of pieces, and some creations for Americanas Ao Vivo (the live commerce of Americanas).

OUT 2020 - JAN 2022

Leo Burnett
Brazil

2D ANIMATOR & VIDEO EDITOR

2D animator and video editor for cases, advertising pieces and monsters.

Working with the brands: Mondelēz (Trident, Oreo and Club Social), Nivea, Samsung, Fiat, Extra and Bradesco.

SEP 2019 - SEP 2020

Sapient AG2_

2D ANIMATOR & VIDEO EDITOR

2D animator and in-house video editor for advertising pieces, cases and monsters. Also, production of institutional video content.

JUL 2019 - SEP 2019

P3K - Internal
Communication

ANIMATOR & DESIGNER

Video production for internal communication of several clients, such as BRK, Bradesco, Lojas Torra, and Vivara. Creation and co-creation of digital and printed graphic materials for institutional communication.